Driven by a desire to educate and empower others and need to follow her passion, Wendy Chamberlain threw in her high-powered, six figure job with its \$45 million budgets and gut wrenching stress to create Savvy Web Women.com and WendyMoore.net, inspiring business owners everywhere.

Wendy has a unique ability to decode the "geek speak" and "technobabble" using simple, plain English. Join Wendy as she shares how you can easily use online strategies to connect with key stakeholders, influence decision makers and be seen as a thought leader, all via the use of social media.